

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Pfleger et al.	Art Unit:	2165
Serial No.:	10/802,958	Examiner:	Christyann R. Pulliam
Filed:	March 17, 2004	Conf. No.:	4198
Title:	METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING POPULATION INFORMATION		

MAIL STOP AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

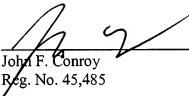
NOTICE OF APPEAL

Applicant hereby appeals to the Board of Patent Appeals and Interferences from the action dated July 3, 2007, finally rejecting claims 29-52.

Please apply the Notice of Appeal fee and Appeal Brief fee and any other charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: October 3, 2007



John F. Conroy
Reg. No. 45,485

Fish & Richardson P.C.
12390 El Camino Real
San Diego, California 92130
Telephone: (858) 678-5070
Facsimile: (858) 678-5099